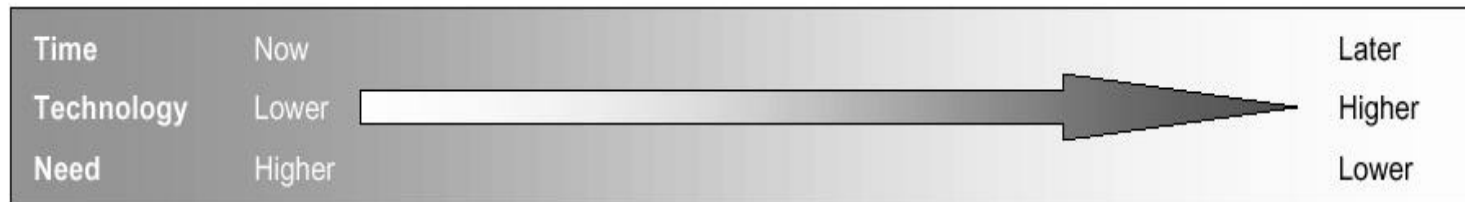


Exhibit 2: The Online Car – Potential Service Offering



Safety	Security	Productivity	Convenience	Entertainment
<ul style="list-style-type: none"> • Emergency connect • Airbag notification 	<ul style="list-style-type: none"> • Stolen vehicle tracking • Remote door unlock • Vehicle alert • Roadside assistance 	<ul style="list-style-type: none"> • Routing support • Phone / fax • E-mail / Voice-mail • Custom news / weather • Remote diagnostics / telemetry 	<ul style="list-style-type: none"> • Travel reservations • Food and lodging information • Concierge service • Interactive shopping • Targeted advertising and promotion 	<ul style="list-style-type: none"> • CD Radio Passengers only! • Streaming Web video • Video on demand • Online games

Source: GS Research estimates.

Call flow

